

www.resortdeveloper.com

www.intervalworld.com



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Since 1976, **Interval International®** has been a leader in the shared ownership industry, providing resort developer clients with outstanding sales, marketing, and operations-support services, as well as compelling product enhancements that augment ongoing owner satisfaction.

The company operates an unparalleled exchange network of quality resorts, with nearly 3,200 properties located in more than 80 countries offering members vacation flexibility. Global Member-Services Centers provide personal assistance to member families who are enrolled in various programs.

Partnering for Success, Leading With Technology

With Interval, clients have a partner at every stage of the development process. From program design, to digital sales and marketing tools, to reservations and financial services, Interval assists in optimizing the viability and success of developers' projects, which can include traditional timesharing, points-based programs, fractional resorts, condo-hotels, and private residence clubs. Many of the world's foremost hospitality brands and prominent independent resort developers are among Interval's clients.

Interval's strategic advantage extends to technology. The Interval Sales Tool Kit app modernizes the sales presentation; and EASY, powered by iServices, Interval's web-based service-desk application, simplifies resort management and operations. In addition, Interval's cost-effective turnkey reservation services provide a single-source fulfillment vehicle for owners to increase satisfaction.

Serving Vacation Owners

When consumers purchase vacation time at an Interval-member resort or club, they gain access to a variety of value-added benefits. The ability to trade a week or points for time at a resort in Interval's Quality Vacation Exchange Network is a significant purchase motivator, and keeps owners satisfied.

Interval also offers several upgraded membership choices, including Interval Gold®, the industry's first enhanced program, encompassing an array of year-

round travel and leisure benefits; and Interval Platinum®, an even richer collection of enhancements for the most active travelers. Both of these programs offer members the ability to trade their ownership interest toward the purchase of a cruise, hotel, tour, golf, or spa vacation, as well as experiential travel. Club Interval Gold®, a points-based exchange and membership program, combines the benefits of Interval Gold with increased exchange options. It was designed for developers who want to offer their owners the ultimate in exchange program flexibility, as well as to appeal to owners of fixed- or floating-week timeshares at sold-out resorts.

Keeping Members Connected

At intervalworld.com, members can make their exchanges and book other travel online. Through Interval HD, a video channel on the website, members can explore destinations and tour resorts to help plan their next dream vacation. The site's Community feature encourages them to share travel tips and favorite locations with fellow members.

Interval's content is also available on Facebook, Instagram, YouTube, Pinterest, and Google+. Interval is actively engaging members and prospective owners on these platforms to project a positive image of vacation ownership.

Members on the go have a number of digital tools at their disposal, including a mobile version of intervalworld.com that allows them to search for and confirm exchanges and purchase Getaways. The Interval International app enables members to search the Resort Directory and book Getaway vacations. The informative Interval World® magazine provides further engagement.

Preferred Residences — Catering to the Luxury Market

Through a strategic alliance with the Preferred Hotel Group, Interval offers Preferred Residences®, a hospitality-branded membership and exchange program for luxury shared ownership resorts, private residence clubs, and condominium-style hotels.

Interval International is an operating business of ILG (Nasdaq: ILG).

